



2020 3Q IR PRESENTATION

Investor Relations

November 2020

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2020 3Q Updates

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Ragnarok Online (PC)

The Fourth Jobs Update of Ragnarok Online in Korea in 11 years!



- Add **13 kinds** of jobs in the fourth update on September 16, 2020!
- Expand **the maximum level to 250** when the fourth jobs changed!
- Released the special video for update on September 23
<https://www.youtube.com/watch?v=Vd3QnVZehz0&feature=youtu.be>
- **Re-engage inactive users** through having events related Youtube and the fourth occupation promotion

“ Fantastic Video Released and Various Events in Progress ”
Nearly Double the effect of MAU!

Ragnarok Online (PC)

Japan

- ✓ Doram updated
- ✓ Japan Ragnarok Online anniversary special project <Character Popularity Poll> preliminary started

Thailand

- ✓ Siege War updated
- ✓ Hold collaboration events with Ragnarok Tactics

Taiwan

- ✓ Performed Ragnarok Taiwan Championship

North America

- ✓ Added the in-game event <The Royal Hunt>

Russia

- ✓ Launched Prime new server on October 22!

Vietnam

- ✓ Co-publishing between Gravity & VTC Technology and Digital Content Company
Preparing the service for the first half of 2021 target

Plan to process Continued **Update of the Fourth Jobs**
in Major Global Regions for Ragnarok Online

Ragnarok Origin (MMORPG)

Ragnarok Origin Success in Domestic Sales!



- Ranked No. 1 in top grossing of One Store in just one day after its launching on September 23, 2020!
- Obtain new users by huge update such as siege war, and Halloween events

- Drive the highest revenue in 3Q after launching in Korea in July!
- Ranked the top 10 in top grossing of Google Play games and Apple's App Store games in three months after its launching



Ragnarok Origin (MMORPG)

Ragnarok Origin **will be Launched in Japan**



Progress

“ Plan to be Launched **in the First Half of 2021** ”

Ragnarok X: Next Generation (MMORPG)

Ragnarok X: Next Generation **Successful Launching**
in Taiwan, Hong Kong, and Macau on October 15!



Taiwan



App Store

Ranking	무료순위	매출순위
1	RO仙境傳說：新世代的誕生 Nuverse(Hong Kong)Limited	RO仙境傳說：新世代的誕生 Nuverse(Hong Kong)Limited
2	黑潮：深淵覺醒 Komoe Technology INC.	神農三國志 Forever Entertainment Network Li...
3	叫我大笨貓 G胖遊戲	天堂M Gamania Digital Entertainment



Google Play

Ranking	무료순위	매출순위
1	JUMPUTI HEROES 英雄氣泡 ... LINE Corporation	RO仙境傳說：新世代的誕生 Nuverse
2	A3: STILL ALIVE Netmarble	天堂M Gamania Digital Entertainment
3	Guitar Girl : Relaxing Music... NEOWIZ	星城Online 網城國際 股份有限公司

- * Hit 800,000 pre-registrations!
- * **Ranked No.1** in top grossing and free download of Apple's App Stores in Taiwan/Hong Kong!
Ranked No.1 in top grossing of Google Play games!
- * After its launching, heavy traffic on the server and **explosive response** from users!



Hong Kong



App Store

Ranking	무료순위	매출순위
1	Sumikkogurashi Farm Imagineer Co.,Ltd.	RO仙境傳說：新世代的誕生 Nuverse(Hong Kong)Limited
2	天震破曉 LUDOO GAMES LIMITED	天堂M Gamania Digital Entertainment
3	Among Us! Innersloth LLC	State of Survival: 全面屍控 KingsGroup Holdings



Google Play

Ranking	무료순위	매출순위
1	Among Us Innersloth LLC	RO仙境傳說：新世代的誕生 Nuverse
2	RO仙境傳說：新世代的誕生 Nuverse	Genshin Impact miHoYo Limited
3	東方LostWord RAINBOWAWA LIMITED	神農三國志 Eskyfun Entertainment Network Li...

Ragnarok X: Next Generation (MMORPG)

Ragnarok X: Next Generation **Plan to be Launched in South-East Asia**



Progress

“ Target to Launch in the First Half of 2021 ”

Ragnarok M: Eternal Love (MMORPG)

Taiwan

- ✓ August: ROM x Samurai Trooper collaboration event
- ✓ September: Freshman Celebration event

Korea

- ✓ August: Even if youth disappears, love is eternal event
- ✓ September: No-charge in-game event

South-East Asia

- ✓ August: ROM x Samurai Trooper collaboration event
- ✓ September: Freshman Celebration event

North America

- ✓ August: ROM x Samurai Trooper collaboration event
- ✓ September: Freshman Celebration event

Japan

- ✓ September: Morroc·The Nightmare Begins event
- ✓ Special pages opened on September 16.

Europe

- ✓ August: ROM x Samurai Trooper collaboration event
- ✓ September: Freshman Celebration event

Ragnarok M: Eternal Love

Providing Reliable Service with Regular Promotions

The Labyrinth of Ragnarok (Idle MMORPG)

The Labyrinth of Ragnarok **Successful Launching**
in Malaysia, Philippines, and Singapore on October 14!



“ Plan to be Launched in Thailand, and Indonesia ”
on December, 2020

2020 Business Strategy

- 06 Strong Growth as a Global Company with the Expansion of Ragnarok IP
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Strong Growth as a Global Company with the Expansion of Ragnarok IP!

- ▶ Ragnarok Online has been a globally popular online game since 2002 and been publishing service in 93 regions smoothly.
- ▶ Ragnarok M: Eternal Love was launched in Taiwan on October, 2017 and has been a globally popular game in 122 regions.
- ▶ Ragnarok Origin was launched in Korea on July, 2020 and will be launched in Japan in the first half of 2021.
- ▶ Ragnarok X: Next Generation was launched in Taiwan, Hong Kong and Macau in October, 2020 and will be launched in South-East Asia in the first half of 2021. After its launching, ranked the first in top grossing of Apple's App Store!
Ranked the first in top grossing of Google Play!
- ▶ Also, 5 line-up games in development plan to be launched in 2021.



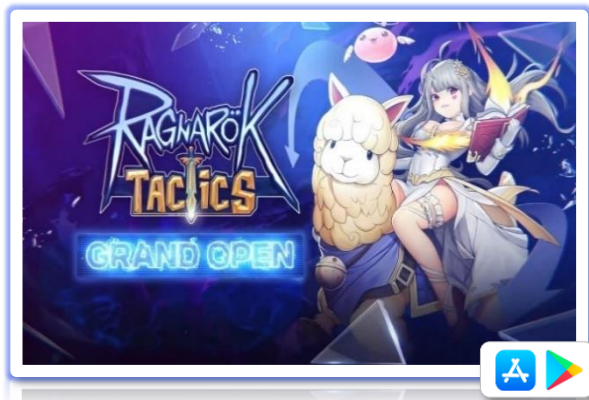
Sustainable Growth of Company Value
with launching various genre of line-ups and expanding overseas markets actively



Ragnarok Origin
(MMORPG)



Ragnarok X: Next Generation
(MMORPG)



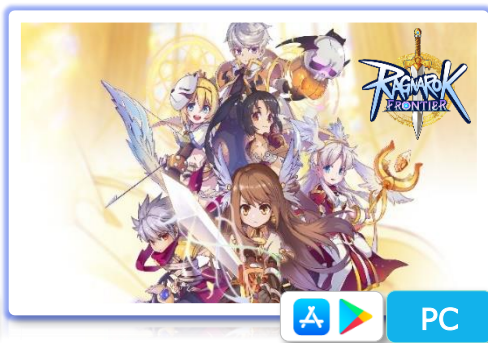
Ragnarok Tactics
(SRPG)



The Labyrinth of Ragnarok
(Idle MMORPG)



The Lost Memories: a Song of Valkyrie
(Story RPG)



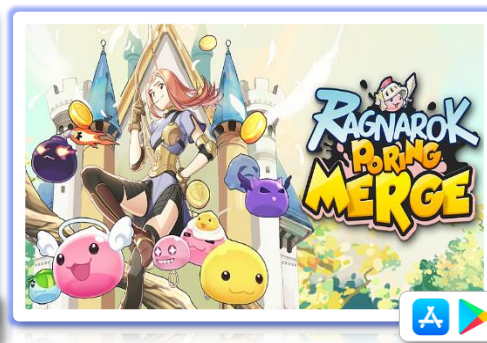
Ragnarok H5 2
(MMORPG)



Action RO2: Spear of Odin
(MORPG)



Ragnarok Begins
(MMORPG)



Ragnarok Poring Merge
(Idle RPG)

Gravity Communications (Taiwan)

Ragnarok M: Eternal Love & Ragnarok Online

Strengthen communication with users and operate stably

Ragnarok Tactics was launched in **Taiwan, Hong Kong and Macau** on February 25, 2020



Gravity Game Tech (Thailand)

Ragnarok Tactics was launched in **Thailand** on November 8, 2019 and in **Southeast Asia** on January 2, 2020

Ragnarok Online was opened in **Thailand** on May 28, 2020

The Lost Memories: a Song of Valkyrie plan to be launched in **Thailand** in 2021

The Labyrinth of Ragnarok will be launched in **Thailand and Indonesia** in December, 2020

The Lord plan to be launched in **Thailand** in January, 2021

Gravity Game Link (Indonesia)

Ragnarok H5 (Ragnarok Frontier)

Successfully operating after its launch in **Indonesia** on March 31, 2020

Lost Saga Remastered was launched in **Indonesia** on November 10, 2020

Gravity Interactive (The United States)

Tactical Warfare plan to be launched in **North, central and South America** in the fourth quarter of 2020

Ragnarok Tactics was launched in global markets on June 18, 2020

Gravity Game Arise (Japan)

Dark Eden M will be launched in **Japan** on August 18, 2020

Tera Classic plan to be launched in **Japan** in January, 2021

2020 3Q Analysis

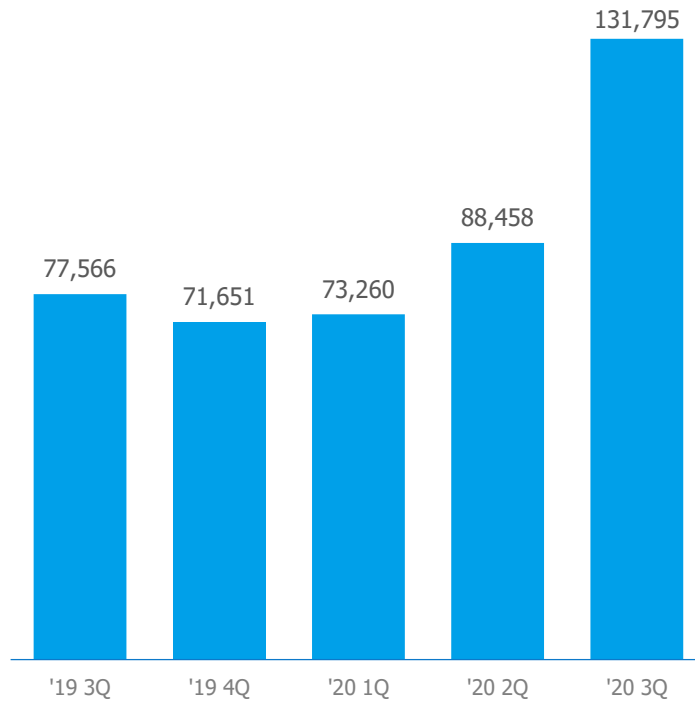
09 Operation Results Trend

10 Revenues Breakdown

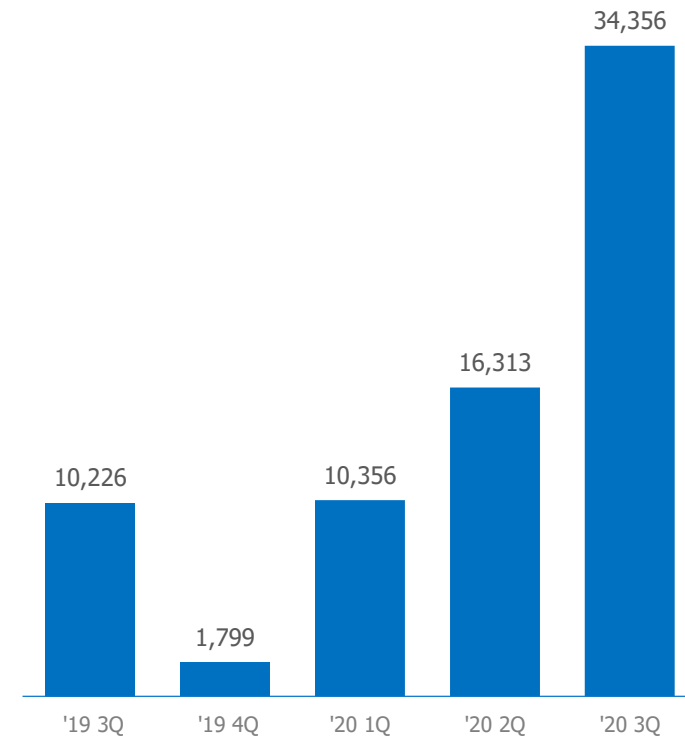
Operation Results Trend

(In Million of KRW)

Revenues

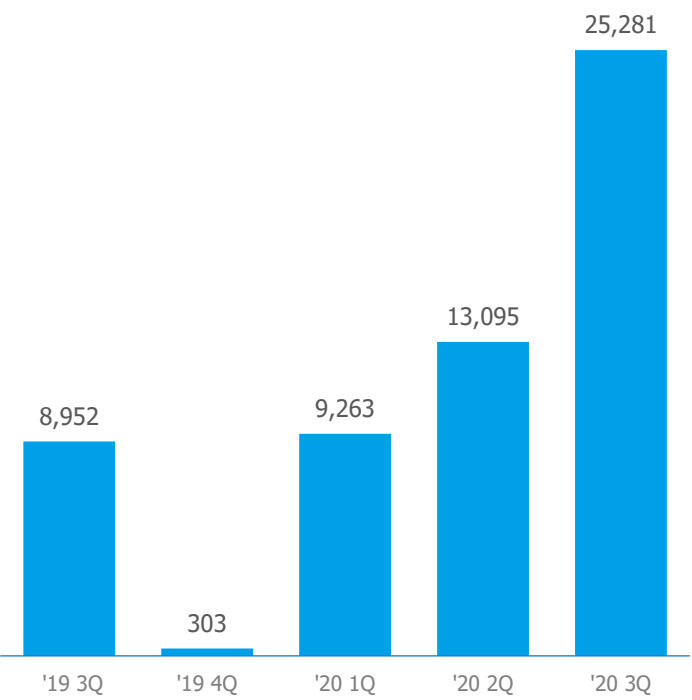


Operating Profit

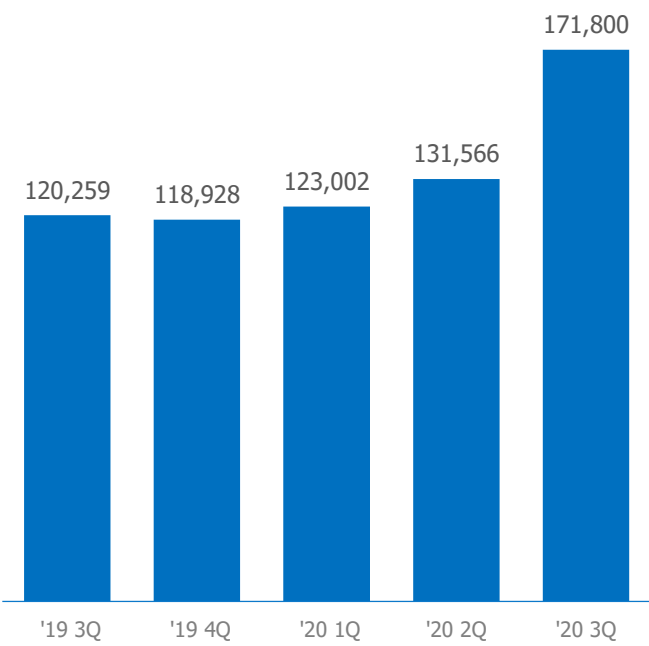


(In Million of KRW)

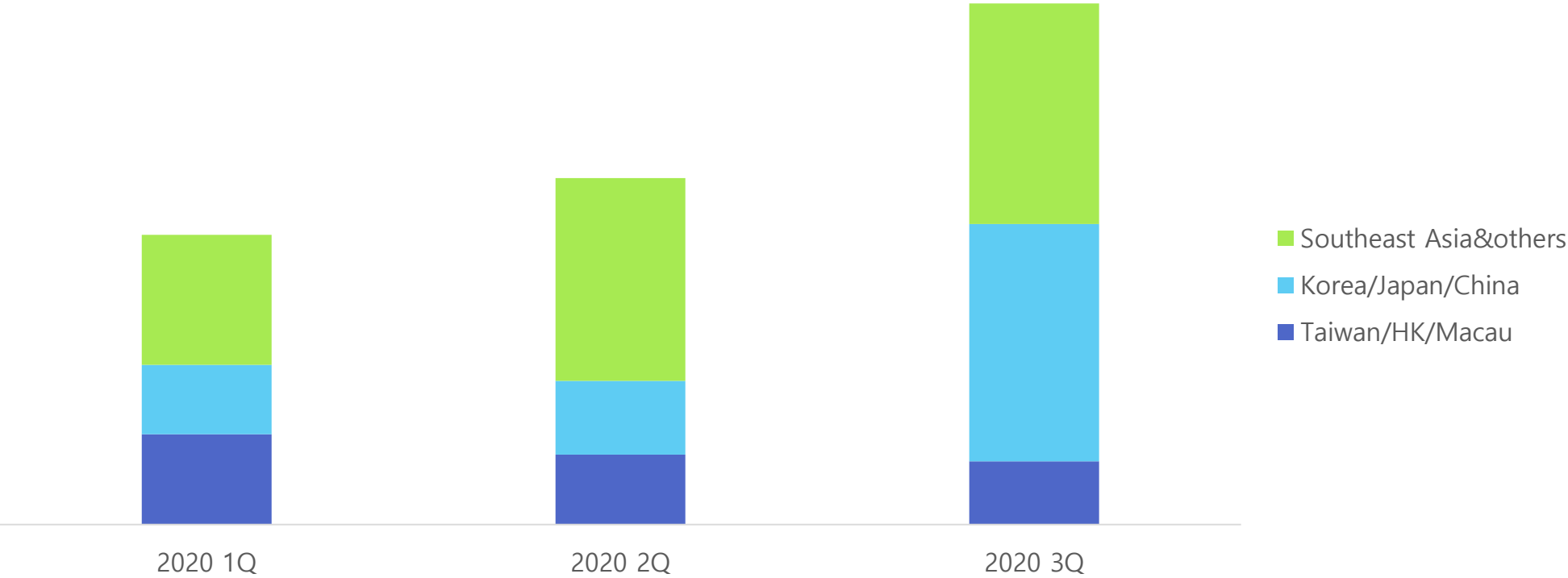
Net Profit



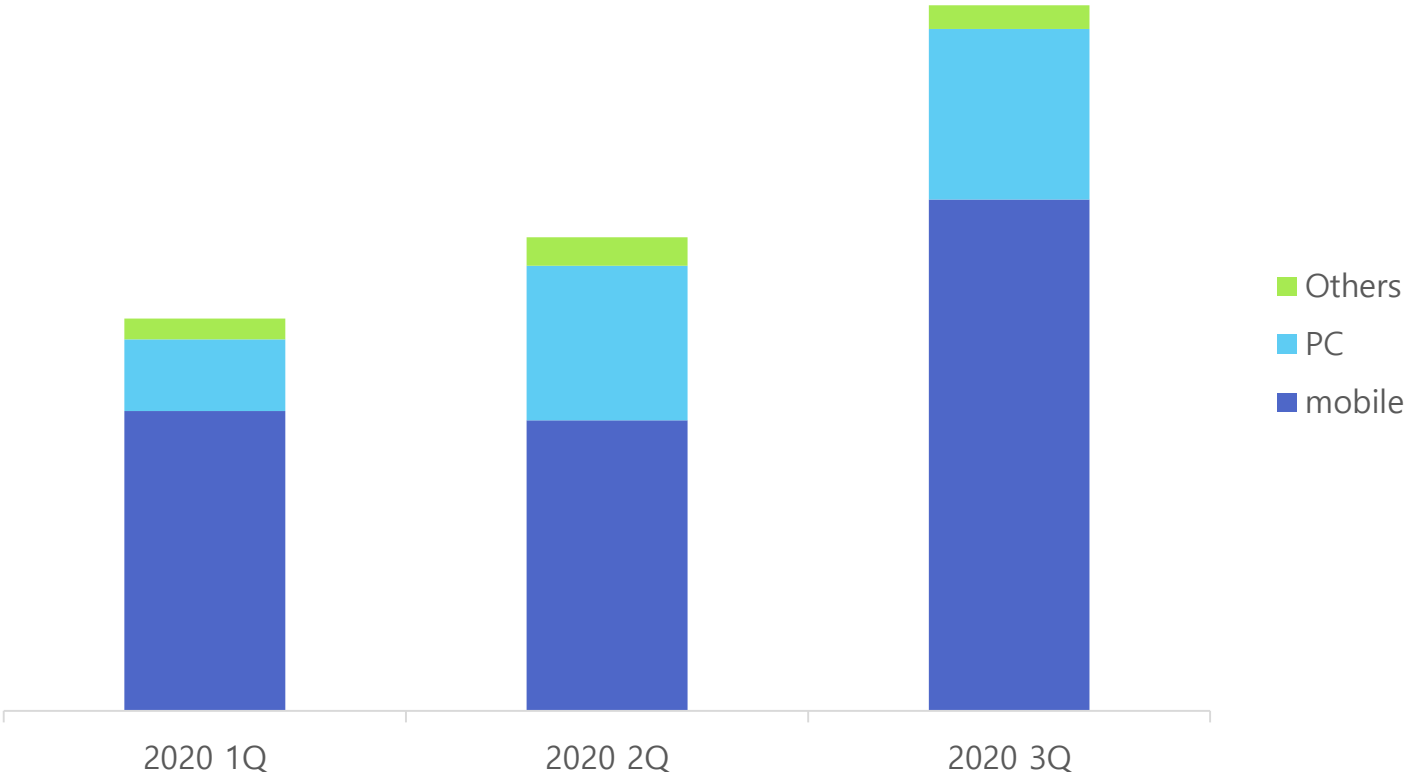
Cash and Short-term Financial Instruments



Revenue Breakdown (by Region)



Revenue Breakdown (by Game Platforms)



2020 Gravity Outlook

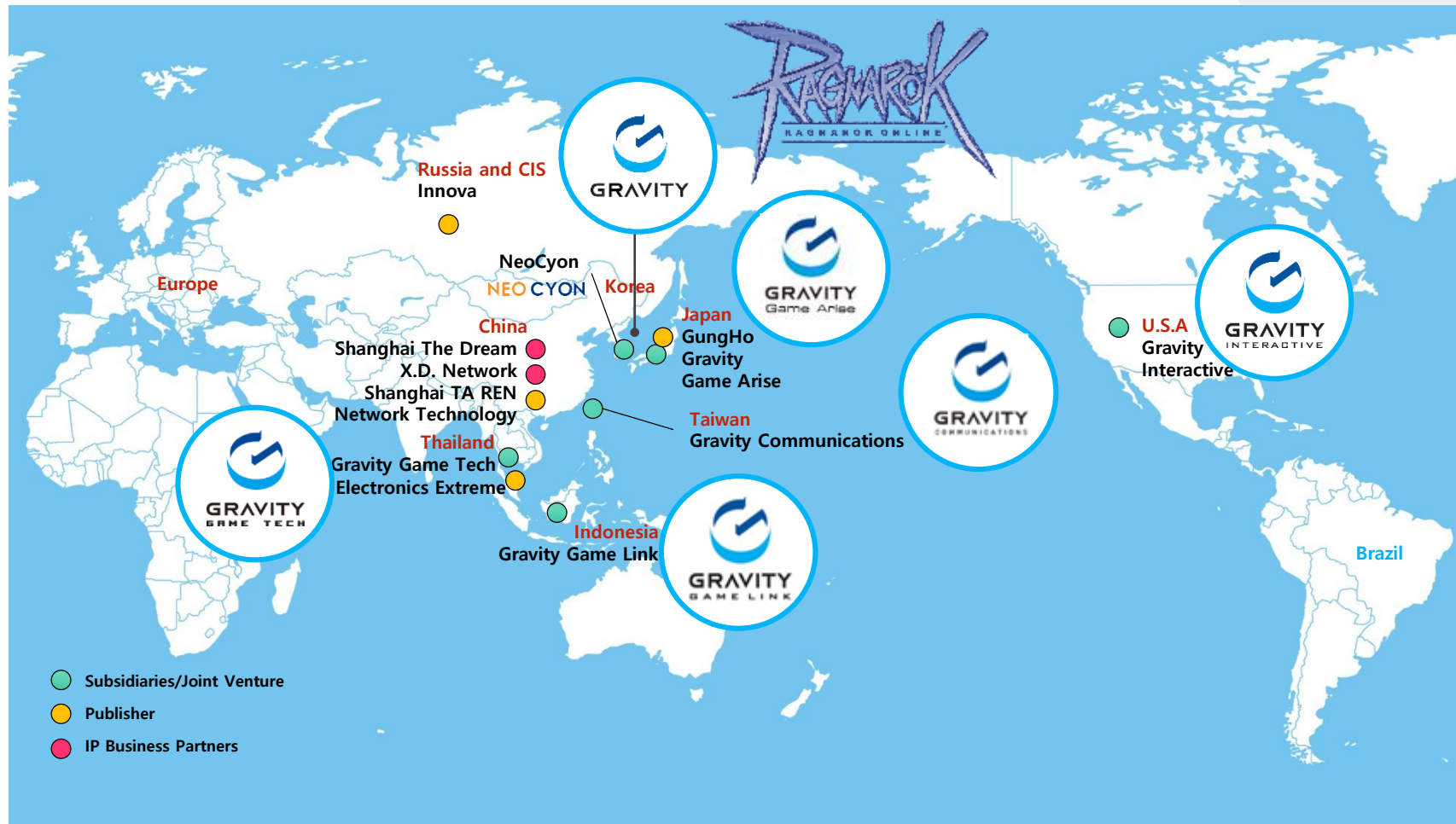
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2020 Major Upcoming Launchings

Platform	Game	Plan	Schedule	Market
PC	Ragnarok Begins (MMORPG)	New launch	2021	Korea
Mobile	Ragnarok Origin (MMORPG)	Additional launching	1H 2021	Japan
Mobile	Ragnarok X: Next Generation (MMORPG)	New launch	October 2020	Taiwan/Hong Kong/Macau
		Additional launching	1H 2021	Southeast Asia
Mobile	The Labyrinth of Ragnarok (Idle MMORPG)	New launch	October 2020	Malaysia/Philippines/Singapore
		Additional launching	December 2020	Thailand/ Indonesia
Mobile	The Lost Memories: a Song of Valkyrie (Story RPG)	New launch	1H 2021	Thailand
Mobile	Action R02: Spear of Odin (MORPG)	New launch	1H 2021	Indonesia/Malaysia/Philippines Singapore/Australia
Mobile	The Lord (SRPG)	New launch	January 2021	Thailand
Mobile	Battle Academy (Battle Royal RPG)	New launch	1H 2021	Thailand
Mobile	Requiem: Land of Traitors (SLG)	New launch	January 2021	Middle East
Mobile	Poring Merge (Idle RPG)	New launch	December 2020	Brazil

Global Market Strategy



Strategic Plans for Global Market

- Targeting Southeast Asia markets with various games based on RO IP through subsidiaries in Thailand and Indonesia
- Plan to establish a new subsidiary for direct service in Malaysia, Philippines and Singapore market
- Global business targeting more than 90 regions along with Ragnarok IP
→ Expansion and build-up
- Obtain growth engine through opportunity to find a new business

Exhibits

- 01 Company Overview
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Date of Establishment

April 4, 2000



Location

Seoul, Korea(HQ), Taipei, Taiwan (Subsidiary), California, USA (Subsidiary) Bangkok, Thailand(Subsidiary), Jakarta, Indonesia (Subsidiary), Japan Tokyo (Subsidiary)



Employees

737 (Including Subsidiaries, as of September 30, 2020)



Business Area

Development and Publishing of Online Games and Mobile Games
IP Licensing Business
Character merchandizing and other IT Services



Management

CEO Hyun Chul Park
COO Yoshinori Kitamura
CFO Heung Gon Kim



Consolidated Statements of Comprehensive Income (IFRS)

Account	2019 3Q	2019 4Q	2020 1Q	2020 2Q	2020 3Q
	(unaudited)				
Revenues	77,566	71,651	73,260	88,458	131,795
Online games—subscription revenue	10,564	7,185	9,893	24,448	29,159
Online games—royalties and license fees	2,583	2,436	3,543	4,459	2,674
Mobile games	60,086	56,714	55,982	54,249	95,531
Other revenue	4,333	5,316	3,842	5,302	4,431
Cost of revenues	56,058	51,635	48,874	51,098	74,107
Gross Profit	21,508	20,016	24,386	37,360	57,688
Total operating expenses	11,282	18,217	14,030	21,047	23,332
SG&A	8,984	15,491	11,007	17,643	18,042
R&D expenses	2,349	2,845	2,872	3,254	4,550
Other expenses (income)	(51)	(119)	151	150	740
Operating Profit	10,226	1,799	10,356	16,313	34,356
Finance income	1,353	631	1,551	627	822
Financial costs	(366)	(813)	(657)	(605)	(1,503)
Profit before income tax expense	11,213	1,617	11,250	16,335	33,675
Income tax expenses	2,357	1,334	2,004	3,293	8,390
Profit for the period	8,856	283	9,246	13,042	25,285
Profit (loss) attributable to:					
Non controlling interest	(96)	(20)	(17)	(53)	4
Owners of the Parent Company	8,952	303	9,263	13,095	25,281
Earnings (loss) per share—basic and diluted:	1,288	44	1,333	1,884	3,638
Earnings (loss) per ADS—basic and diluted:	1,288	44	1,333	1,884	3,638

Consolidated Statement
of Financial Position
(IFRS)

(In millions of KRW except share and per share data)

Account	2019 3Q	2019 4Q	2020 1Q	2020 2Q	2020 3Q
	(unaudited)	(audited)	(unaudited)	(unaudited)	(unaudited)
Assets	186,201	175,425	192,930	210,064	255,140
Current Assets	165,545	155,863	170,182	186,191	231,289
Cash and cash equivalents	120,259	118,928	123,002	131,566	171,800
Account receivables, net	39,409	32,253	40,748	48,910	55,570
Others	5,877	4,682	6,432	5,715	3,919
Non Current Assets	20,656	19,562	22,748	23,873	23,851
Property and equipment, net	6,833	6,663	8,576	7,893	7,201
Intangible asset	1,568	1,717	1,571	1,899	1,733
Deferred tax assets	8,866	7,667	9,042	10,246	7,885
Other non-current financial assets	1,662	1,770	1,771	1,785	1,777
Others	1,727	1,745	1,788	2,050	5,255
Liabilities	70,172	59,659	66,328	70,065	90,866
Current Liabilities	65,314	55,787	61,800	65,664	82,461
Account Payables	44,258	37,496	42,029	43,914	56,668
Deferred Revenue	12,795	10,748	10,389	12,834	15,194
Others	8,261	7,543	9,382	8,916	10,599
Non Current Liabilities	4,858	3,872	4,528	4,401	8,405
Equity	116,029	115,766	126,602	139,999	164,274
Share capital	3,474	3,474	3,474	3,474	3,474
Capital surplus	27,128	27,128	27,128	27,110	27,110
Other components of equity	814	274	1,577	1,875	896
Retained earnings	84,978	84,668	93,931	107,026	132,307
Non-controlling interest	(365)	222	492	514	487
Total Liabilities and Equity	186,201	175,425	192,930	210,064	255,140

Subsidiaries



Gravity Game Arise Co., Ltd

- Game Service in Japan



Gravity Communications Co., Ltd

- Strategical Planning for Asian Markets



Gravity Game Tech Co., Ltd

- IP Licensing Business
- Online/Mobile Game Service in Thailand

Gravity Co., Ltd.



Gravity Interactive, Inc.

- Steam Service
- Operation of warportal.com
- Global Mobile Game Service
- Global Online Game Service



PT GRAVITY GAME LINK

- IP Licensing Business
- Online/Mobile Game Service in Indonesia

NEO CYON

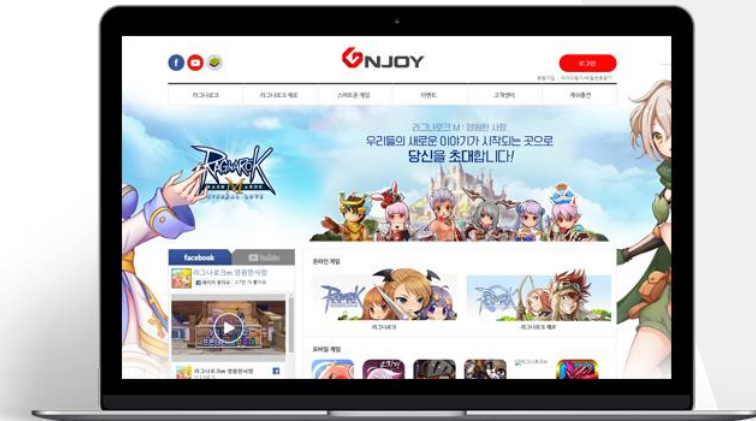
NeoCyon, Inc.

- Mobile Games Development
- Mobile Game Service in Korea
- B2B IT Service



Gravity Co., Ltd.

- Online and Mobile Game Development
- Ragnarok Online Service in Korea
- Online and Mobile Game Service in Korea
- IP Licensing Business
- Global Business Planning and Marketing



Game Portal Site: GnJoy.com



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THANK YOU

Gravity along with Ragnarok,
We grow as a Global Leading Game Company

